



2015 MARTIN LUTHER KING, JR. HOLIDAY COMMEMORATION
Sunday, January 18, 2015 ■ 3:00 PM
UAA'S Alaska Airlines Arena

MLK Foundation of Alaska ■ P.O. Box 222072 ■ Anchorage, AK 99522

December 28, 2014

Dear Potential Sponsor,

The 2015 Martin Luther King, Jr. Annual Community-wide Commemoration is once again upon us and we invite you to join in the celebration. Our theme, *"The Color Of Unity"* symbolizes Anchorage's diverse communities coming together to showcase King's message of love and peace. We will celebrate his dream through cultural performances, dance, remarks and music by the Martin Luther King Jr. Choir.

In order for this effort to be successful we need your support. Sponsorships and advertising opportunities are available in our commemorative booklet. Please consider partnering with the Martin Luther King Foundation as a sponsor to ensure the success of this historic event.

To reserve your advertisement in the commemorative booklet, please call or email Ruth McConnell at (907) 227-5616 or rmcconnell@acsalaska.net or Sonja Wade at (907) 952-3820 or swade@gci.net. Ads must be received by January 9th. Sponsorship questions can be directed to Celeste Hodge at (907) 229-4228 or by emailing execdirector@scdialaska.org. Funds received from this effort help offset the costs to host this event and provide funding for the MLK Food Bank, which feeds many needy families every weekend.

Please note this year, the free celebration will take place at the UAA Alaska Airlines Center, 3550 Providence Drive beginning at 3:00 p.m. There is plenty of free parking. Again, thank you for your support and partnership!

In His Service,

Leon D. May I

Pastor Leon D. May I
President/Chairman, MLK Foundation of Alaska